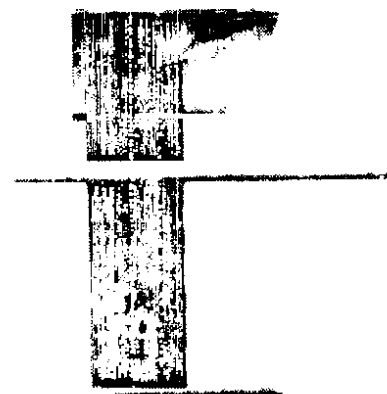




FOR PEOPLE WHO  
LIKE PEOPLE...

You get rich taste.  
They get less smoke.



BENSON & HEDGES

LVS

MEANS  
LESS VISIBLE SMOKE.

SURGEON GENERAL'S WARNING: Quitting Smoking  
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